DIGITAL SIGNAGE

DIGITAL SIGNAGE refers to the use of digital technology to send messages and images to displays in places frequented by the general public or specific groups. As we look around our daily environment, it is obvious that there are more and more digital messages around us. The content may inform customers, entertain them or guide them to certain purchasing decisions. Above all, it must enhance the quality of their shopping experience.

MEDIA PLAYER

▶ Media Player (Stand alone)

Media Player is a complete stand alone all-in-one solution, highlighted by an innovative integration of an LCD display monitor with a full-function digital media player in an elegant yet heavy-duty construction chassis. These fully solid state and highly reliable products were primarily designed for resellers, dealers, and integrators offering Digital Signage solutions in today's modern and contemporary applications.

*update through CF/SD/MS/MMS/SM/MD memory card

SYSTEM CONFIGURATION

LCD ← Media player
POWER — Memory card

MEDIA SIGNAGE

▶ Media Sigange (Network Update)

Media Signage is the powerful engine that drives revenue-generating Digital Signage solution. Equipped to handle high-quality media of Video, Graphics, and the scrollable Texts; it is ideal for delivering the content according to a predefined playlist through network input. It features a better solution for easy installation and an easy-to-use network management software.

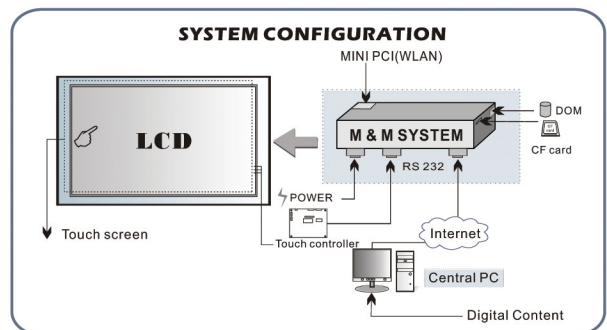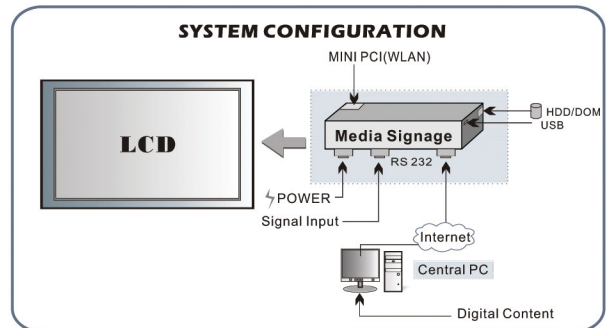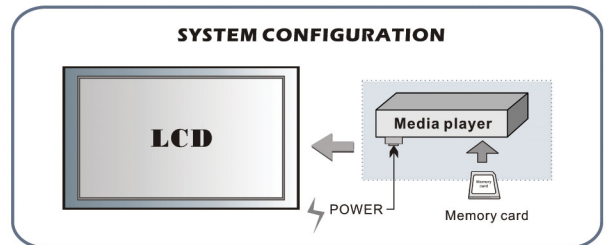*update through LAN.USB.WLAN(optional)

SYSTEM CONFIGURATION

MINI PCI(WLAN)
LCD ← Media Signage
HDD/DOM USB
RS 232
POWER
Signal Input
Internet
Central PC
Digital Content

M & M SIGNAGE SYSTEM LCD

▶ Multi-Media Signage System (Network Update)

Multi-Media Signage System is designed for handling of various types of digital media. Along with the provision of remote access functions, and through a wireless or wired network connection, it is the ultimate solution needed for providing eye-contacts-grabbing information.

*update through LAN.WLAN(optional)

SYSTEM CONFIGURATION

MINI PCI(WLAN)
LCD ← M & M SYSTEM
DOM
CF card
RS 232
POWER
Touch screen
Touch controller
Internet
Central PC
Digital Content

	Model Name	MPC110	MSS100	MMB100
	Products	Media Player	Media Signage	M&M Signage system
Hardware	Video Output (Box only)	Composite,S-Video	DVI-I,Composite,S-Video	VGA
	Audio Output (Box only)	Stereo Audio	Stereo Audio	Stereo Audio
	Network connections	NO	RJ-45(10-100 Base-T) miniPCI(802.11b/g)	RJ-45(10-100 Base-t) miniPCI(802.11b/g)
	Control Input	NO	RS232C (optional)	USB K/B,Mouse
	Storage	CF/SD/MD/MMC/MS/SM	2.5"HDD,CF(Linux ext2 format) USB Flash Drive	(FAT format) CF card
	Data Update	Stand Alone By Memory card Plug	Networking By Ethernet/WLAN/USB	Networking By Ethernet/WLAN,CF
Protocol	Video Format Support	MPEG 1,2,4	MPEG 1,2,4	MPEG 1,2
	Graphics Format Support	JPEG	JPEG,BMP	JPEG
AP	Server AP	NO	Yes	Yes
	Multiple Screen-splits	NO	Yes	Yes
	Screen Splits	Single screen	1- 3 zones	1-4 zones
	Scheduling	NO	Yes	Yes
	Virus Proof	Yes	Yes	Yes
	Auto-play after power-on	Yes	Yes	Yes
	Client User Interface	NO	NO	Yes
	Group Management	NO	NO	Yes
	Playout status Confirm	NO	NO	Yes

Digital Signage Box Selection Guide

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